



A C H I E V E A N Y T H I N G



Presented To:
2016 Joint Summit

How to Dig through Garbage and Increase Recycling Rates



North Port Distinction

North Port Public Works: Looking back on a memorable 2015!

At the beginning of each New Year, it's nice to look back on achievements from the prior year. The City of North Port's Department of Public Works had a busy and very successful 2015. Staff worked hard to finish essential projects, while continuing to provide the services North Port residents rely on. Roadways were paved, trees were trimmed and garbage was collected. Here are some of the top accomplishments of the Department of Public Works in 2015.

Engineering Division
Phase 3 of the Road Bond Project was completed! Residents near South Biscayne Drive and Pan American Boulevard are now enjoying smooth roadways.

New sidewalks were constructed along East Pines Boulevard, Nordendale Boulevard and Chamberlain Boulevard. A pedestrian bridge was constructed over the Occoplum Waterway at Chamberlain Boulevard.

Fleet Management Division
The City's Fleet Maintenance

Division expanded into the Fleet Management Division, which provides overall management of the City's vehicles and related equipment. Their focus is on the planning, specifying, purchasing, monitoring, maintaining and disposing of vehicles and equipment, which enables other departments to serve and remain efficient.

Operations Division
Once again, the Operations Division did an incredible job of managing stormwater during the rainy season. Over 275,000 linear feet of swales were rehabilitated, including the installation of 3,350 linear feet of stormwater drainage pipes. Supervisors even woke up in the middle of the night to check stormwater levels. The entire Operations Division worked tirelessly to prevent flooding and ensure residents were safe.

Solid Waste Division
Solid Waste continued to collect a record number of tonnages. A total of 15,533 tons of residential materials were collected, which is a 9% increase over the previous year. The Street-at-a-Time (SAAT) targeted recycling campaign successfully



Solid Waste Operator Gary Reed, poses during Solid Waste's wildly popular Christmas video.



Section Administrator Rick St. Louis, talks with ABC 7 about the hard work that goes into effectively managing North Port's stormwater.

educated residents on the benefits of recycling in North Port. This resulted in an increase of 252 tons of recyclables collected from June to November. The program will continue in 2016.

Solid Waste introduced a wildly popular Christmas lip sync video that brought Holiday cheer to the community. Over 366,000 people watched the video on Facebook and YouTube. Regional media outlets also highlighted the catchy video on their news programs.

Customer Service
Over 23,460 incoming phone calls were received, a 24% increase over the previous fiscal year. Approximately 17,000 work requests were created to serve residents and

fulfill their individual needs. Administration Division New Public Works employees were introduced to an improved orientation program. Upon arrival transferred employees go through the orientation process and are provided with a policy manual, administrative regulations and other vital information.

For more information about Public Works and the services they provide for North Port residents, please visit www.cityofnorthport.com/city-hall/public-works.



- Home
- News
- Events
- Play
- Outdoors
- Services

Exercise & Fitness

Recreation

Reservations

Events

Sports & Leagues

Parks & Facilities

 **The City of North Port** added 2 new photos. Yesterday at 11:03 AM

Congratulations to Gary Reed who was recently named the 2015 Solid Waste Driver of the Year! In his honor, Gary's recycling truck has a special magnet on the side recognizing his outstanding work for the year.

All of our Solid Waste drivers start the year with a base line score of 100 points. Points are added or lost thr... See More





Christmas Video

- ✓ 371,000 views.
- ✓ Spread worldwide & throughout the industry.
- ✓ FREE Local & Regional publicity



North Port Sun



2002 Chrysler
Sebring, \$6,549,
In Today's
Classifieds!

1st Edition of the Sun
NO. 123 NO. 356

AMERICA'S BEST COMMUNITY DAILY

TUESDAY DECEMBER 22, 2015

www.sunnewspapers.net \$1.00

Record warmth for Christmas

Forget the Yule Log unless you want to sweat this Christmas Eve in the eastern U.S. Records could be shattered Christmas Eve in several cities.

Looking for something?

INSIDE

Florida news..... USA TODAY PAGE 9
WeatherUSA TODAY PAGE 11
StocksUSA TODAY PAGES 10-11

LIFE STORIES

Man behind the wall

L. Loranger's life story in his first 92 years — fills a cardboard file box on top of his Palmer Ranch apartment.

Folder 1 is Early Years. Then comes The Military, Fire Doors, Pella, Trips, the way through 9 and Art List.

will go to plan, and will come in his book next as a memoir, not an obituary, can't verify

life that surprises the

City's viral video spreads holiday cheer

By MADISON HEID
STAFF WRITER

NORTH PORT — When a "viral video" comes to mind, most think of clips featuring cats, kids or celebrities. In this particular case, a video showcasing North Port Solid Waste workers lip-syncing a holiday song is spreading cheer across the world via

social media.

It features several Solid Waste Division employees lip-syncing the song "All I Want for Christmas is You" by Mariah Carey, and many donned Santa hats and pulled out their best dance moves in front of garbage trucks for the roughly three-minute video.



PHOTO PROVIDED BY THE CITY OF NORTH PORT
Solid Waste equipment operator Gary Reed poses on top of recycling bins while lip-syncing "All I Want for Christmas is You" in the video that the Solid Waste Department posted on the City of North Port's Facebook page.

Since it was posted on the city's Facebook page Friday, the video has garnered about 7,500 shares, 3,600 Likes, almost 279,000 views and a reach of 1.3 million

as of late Monday afternoon. The clip is the brainchild of Public Works Outreach Coordinator

Christmas spirit

Teacher



NEW ON WINK

NORTH PORT WASTE DIVISION GETS IN THE HOLIDAY SPIRIT

12:21 81°

WINK
NEWS

Think Different

**How can we
increase recycling in
North Port?**




North Port
FLORIDA

copy paper

Office DEPOT

Office DEPOT

copy paper
standard white paper
for copy, color and printing

**We can send
brochures...**

**We can post on
social media...**

Focus

Street at a Time

- ✓ Started in July, 2015.
- ✓ The goal of the program is to educate residents about everyday items that can be recycled.
- ✓ Supervisors took 2-3 hours of their morning for program.





City of
North Port

North Port
FLORIDA

08 918635
6345

City of
North Port

City's recycling education continues, 'A Street at a Time'

By **ROBIN GARDNER**
SUN CORRESPONDENT

NORTH PORT — Don't be alarmed if you see someone investigating your garbage. It's not the media or the National Security Agency — it's just one of three supervisors from the city's Solid Waste Division. The city of North Port launched a program on July 27 called "A Street at a Time" to increase and educate the community on recycling. Every week, 30 streets in the area are visited, and fliers are left for residents explaining what can and cannot be recycled.

"It's a friendly reminder. We are just trying to educate those residents on items that should have been recycled or maybe items we saw in the ... (recycle) bin that shouldn't be recycled."



PHOTO PROVIDED BY THE CITY OF NORTH PORT

A North Port resident's impressive recycling effort. If you need extra bins at your home, Solid Waste will deliver them at no additional cost. Call Public Works at 941-240-8050 to schedule a delivery.

Used motor oil should be placed in a 1-gallon-or-under container and "used motor oil" should be

seven, but cannot accept plastic containers with the number six, because they have Styrofoam in

its solid waste in the Sarasota County landfill, and saves, according to information provided

List of Questions

- ✓ Do you put out a garbage tote with zero recycling bins?
- ✓ Do you place recyclable items in your garbage?
- ✓ Are you placing yard waste (tree clippings, weeds, branches) in your garbage tote?





City of North Port
DEPARTMENT OF PUBLIC WORKS
SOLID WASTE DIVISION
941-240-8050



Date:

Dear Resident,

This is a friendly reminder that recycling is mandatory in North Port. Today, we noticed a few items that should be placed in your recycling bin:

Paper Metal Plastic Cardboard Glass Aluminum All listed

We've added a breakdown of how to recycle on the back of this letter. **If you would like more recycling bins, we can provide them at no additional cost.** Simply call our Customer Service staff and we'd be happy to deliver them on your next pick up day. The more recycling bins you use, the better. Your recycling efforts help us:

- Save thousands of dollars
- Keep your assessment fees low
- Become a healthier and more sustainable community

If you have any questions about recycling, please give us a call at 941-240-8050. Thank you for making a difference in North Port!







07 915832



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DEPARTMENT OF PUBLIC WORKS
SOLID WASTE DIVISION
941-240-8050



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We provide two recycling bins, one for paper products and one for commingled glass, plastic, and cans:



Bin #1:

PAPER – Newspaper, computer paper, brown paper bags, magazines, catalogs, brochures, mail and telephone books.

PAPERBOARD – Cereal, cracker and other food boxes. Soda cartons, shoe boxes, tissue containers, and paper towel rolls.

CARDBOARD – Household cardboard can be flattened and cut down to fit in the recycling bin.



Bin #2:

CANS – Steel, tin and aluminum. Please rinse.

PLASTICS - #1, 2, 3, 4, 5 and 7. Plastic #6 is NOT accepted.

GLASS – Food and beverage containers. Please rinse.

1100



North Port
FLORIDA



North Port
FLORIDA





What were the results?

- ✓ Evaluate traditional recycling rate.
- ✓ 1.15% increase in August.
- ✓ Recycling bin deliveries: 26% increase.
- ✓ Passed the eye-test.
- ✓ SAAT < 10% of streets.



Challenges

35 Streets

2,400 Streets

68 Weeks



Public Works
Solid Waste



IF YOU HAVE ANY QUESTIONS
CALL 311 OR 800-456-3877

Cheer



Upset Residents

- ✓ 90% positive.
- ✓ We always performed program with multiple staff members.
- ✓ Educational approach.
- ✓ Didn't try to convince anyone. Moved on to next home.



Benefits









North Port

F L O R I D A



SAAT Status

- ✓ Led us into RAR.
- ✓ We will be picking it back up.
- ✓ Extended time period will yield more results.



**Recycling education
must continue.**

**Value in hands on
research.**

**Think different.
Try new ideas.**



A C H I E V E A N Y T H I N G

Thank you!