

Overview of Hillsborough County

Fourth largest county in the fourth

largest state

Area: 1,266 mi²

Population: 1.3 million+

• SF Homes: 260,000+

3 municipalities





Overview of Solid Waste System



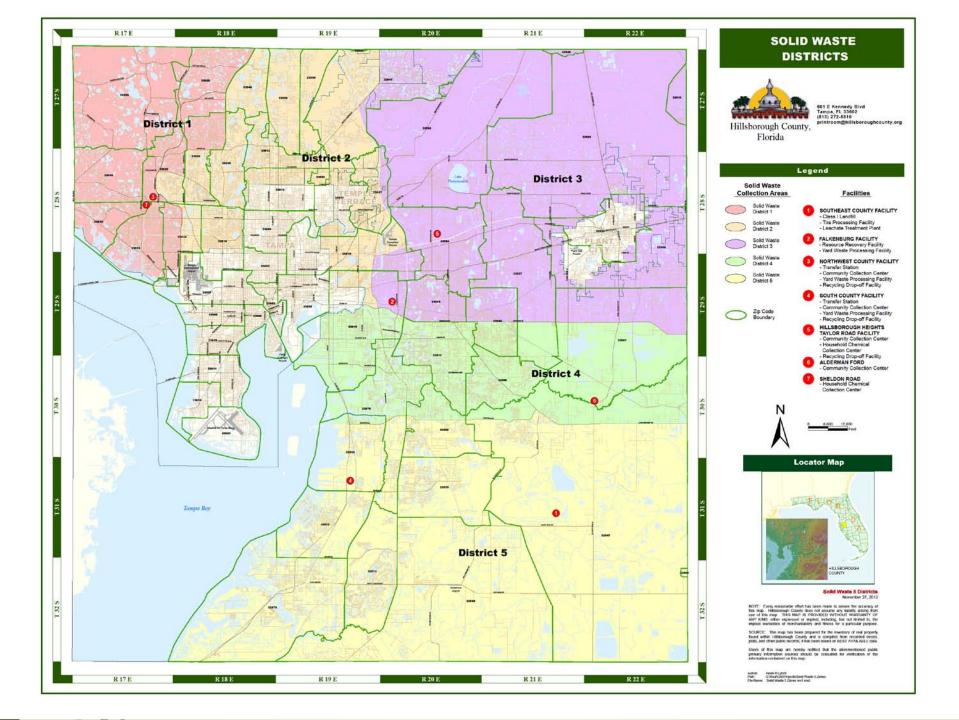


Hillsborough County Solid Waste Management System

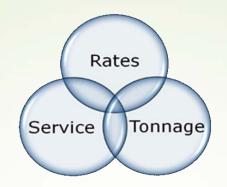
County owned facilities strategically located throughout the county

- 1- Waste to Energy Facility, 1,800 tons per day
- 1- Class I Landfill Facility, 3,300 acres
- 2- Transfer Stations
- 3- Yard Waste Processing Facilities (Falkenburg, NW, SC)
- 3- Household Chemical Collection Facilities
- **4- Community Collection Centers**





Reason for Collection Transition



- Last competitive bid was 17 years ago
- Reduce residential and commercial rates
- Create revenue sharing opportunities from recyclables sales
- Improve oversite to protect financial well being of solid waste system
- Modernize existing residential collection
- Enhance recycling program



Procurement of Services

Three Concurrent Separate Bids

- Collection Contract
- Roll Cart Procurement
- Recycling Processing



Collection Contract Bid

- Divided area into five districts- 50,000 units per district
- Promoted competition-no bidder could win more than two districts
- Bid on Manual and Automated services
- Alternative Fuel Source
- Radio Frequency Identification (RFID)



Roll Cart Procurement Bid

Requirements

- Demonstrate ability to deliver carts within allotted time-500,000
- Cart deployment tracking system
- Cart size / graphic element (95, 65 and 35)
- Accuracy of cart delivery within 200ft





Recycling Processing Bid

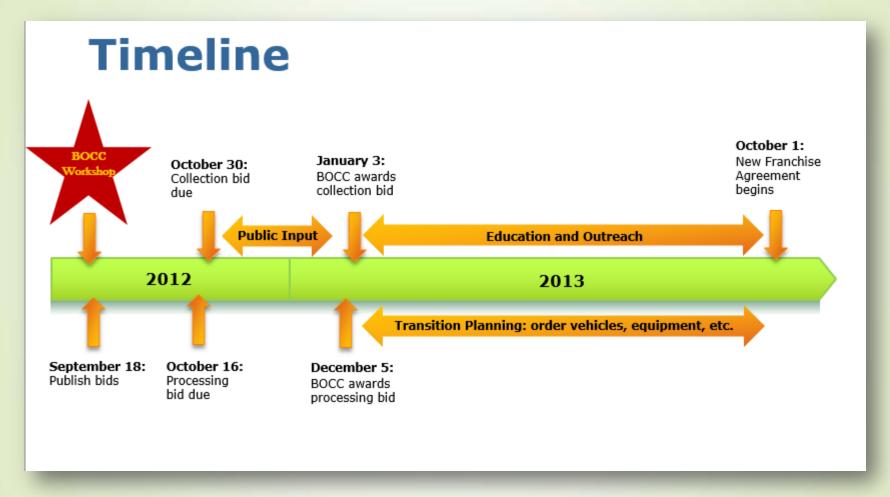
Requirements

- Single Stream capability
- Expanded list of recyclables
- Vehicle time management
- Competitive processing revenue





Implementation Timeline





Contract Awards

Collection Contract

Awarded based on price, experience, and financial backing

Automated collection- 3 haulers, 5 districts

Roll Cart Manufacturers

2 Cart Manufacturers selected

Recycling Processing

Revenue Sharing based on composition



Change is Coming Public Awareness Campaign

- Bus wraps
- Billboards
- Newspaper ads
- TV and Radio ads
- Direct delivery of literature
- Strategic signs placed throughout county



Community Outreach









Citizen Information Packets





Beginning September 30, 2013, residents in Hillsborough County's Solid Waste service area will have an exoting new way of helping our community become cleaner and greener. Join us as we roll out improvements to the residential curbside collection program that will make recycling easier and more convenient than eyes.

SINGLE-STREAM RECYCLING

No more sorting items into blue and green bins! Recyclables go into the "all in one" BLUE recycling roll cart. It's called single-stream recycling – all items are mixed together in one container and separated later at a recycling facility.

AUTOMATED CURBSIDE COLLECTION

No more bending and lifting recycling bins, or carrying them to the curb. Simply fill up the recycling cart, tilt it and roll it to the curb on your recycling collection day. An automated collection truck will do the rest of the work. An automated system keeps neighborhoods cleaner and neater on collection days, increases recycling rates and is safer for service providers.

MORE ITEMS CAN BE ACCEPTED

The improved program will accept more types of plastics and other materials.

See the reverse side of this card for recycling guidelines.





AUTOMATED COLLECTION STARTS THE WEEK OF SEPT. 30

Do not set out your roll carts until the new service begins.

Watch for announcements in late September for information on what to do with your old recycling bins and unwanted garbage cans

Your garbage collection days will be

MONDAY & THURSDAY

Your recycling day will be

MONDAY

Your yard waste collection day will be

THURSDAY

Your service provider is Republic Services: 813-265-0292

No 0





New System- Public Introduction

Presentations to understand concerns of Citizens

- Public meetings- formal and informal
- HOA meetings
- Structure Group meetings
- Media coverage





Automated Services



Twice Weekly Garbage

(95-gallon standardized carts)



Once Weekly Recyclables

(65-gallon standardized carts)



Cart Size and Delivery Issues= Contract Modifications

- Seniors/Seasonal
- Disabled
- Townhouse/Condos
- Residential carts swaps





Roll Cart Assembly & Distribution







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Lessons Learned

- Cart Procurement
 - Include variable cart sizes from beginning
 - Start with a good address data base
 - Cart swap mechanism
- Collections Procurement
 - Evaluate contract start dates-begin with Monday
 - Closer look at Holiday Schedules
 - Cart swaps
- Recycling Processing
 - Start with a composition

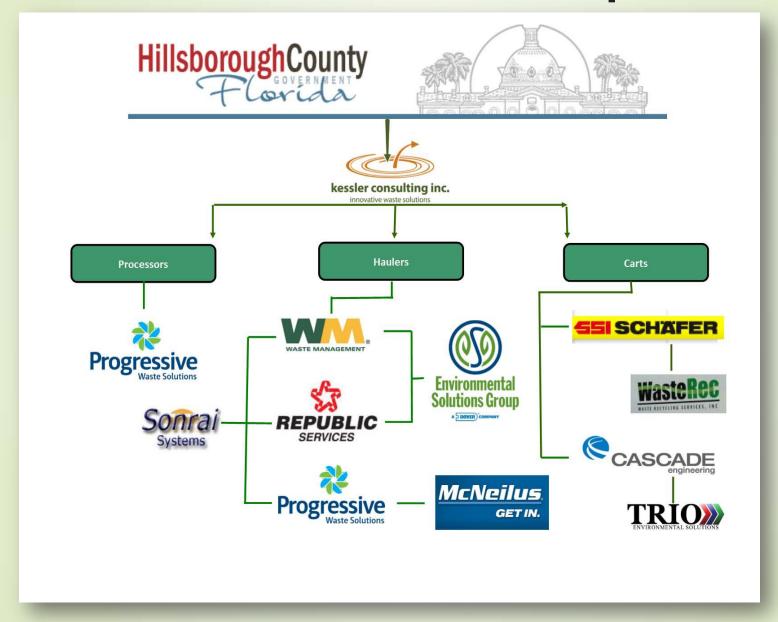


Recognized Benefits

- Employee accident and injury reduction
- Increased recycling participation
- Reduced rates
- Creation of higher paying sustainable jobs
- Cleaner air
- Flow control enforcement
- Recycling revenue sharing
- Happy Citizens



Public/Private Partnership





Fill It. Tilt It. That's How We Roll!



