Leapfrog California?

Learn from the mistakes (and successes) of your California counterparts

Rob Hilton
Vice President

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Project Manager

On the Path to 75% by 2020

Florida's 75%

- Policy Goal
- Counties Report Progress
- Limited City Responsibilities
- Beneficial Use @ Landfill
- Energy Production

California's 75%

- Policy Goal
- Jurisdictional Reporting
- Jurisdictional Program Accountability (SB 1016)
- No Daily Cover Credit
- No Transformation Credit

On the Path to 75% by 2020

Florida's 75%

- Pinellas: 89%
- Palm Beach: 72%
- Hillsborough: 72%
- Lee: 69%
- Pasco: 65%
- Collier: 63%

California's 75%

- Truckee: 78%
- Livermore: 77%
- San Francisco: 75%
- San Jose: 70%
- Fresno: 69%
- San Diego: 66%

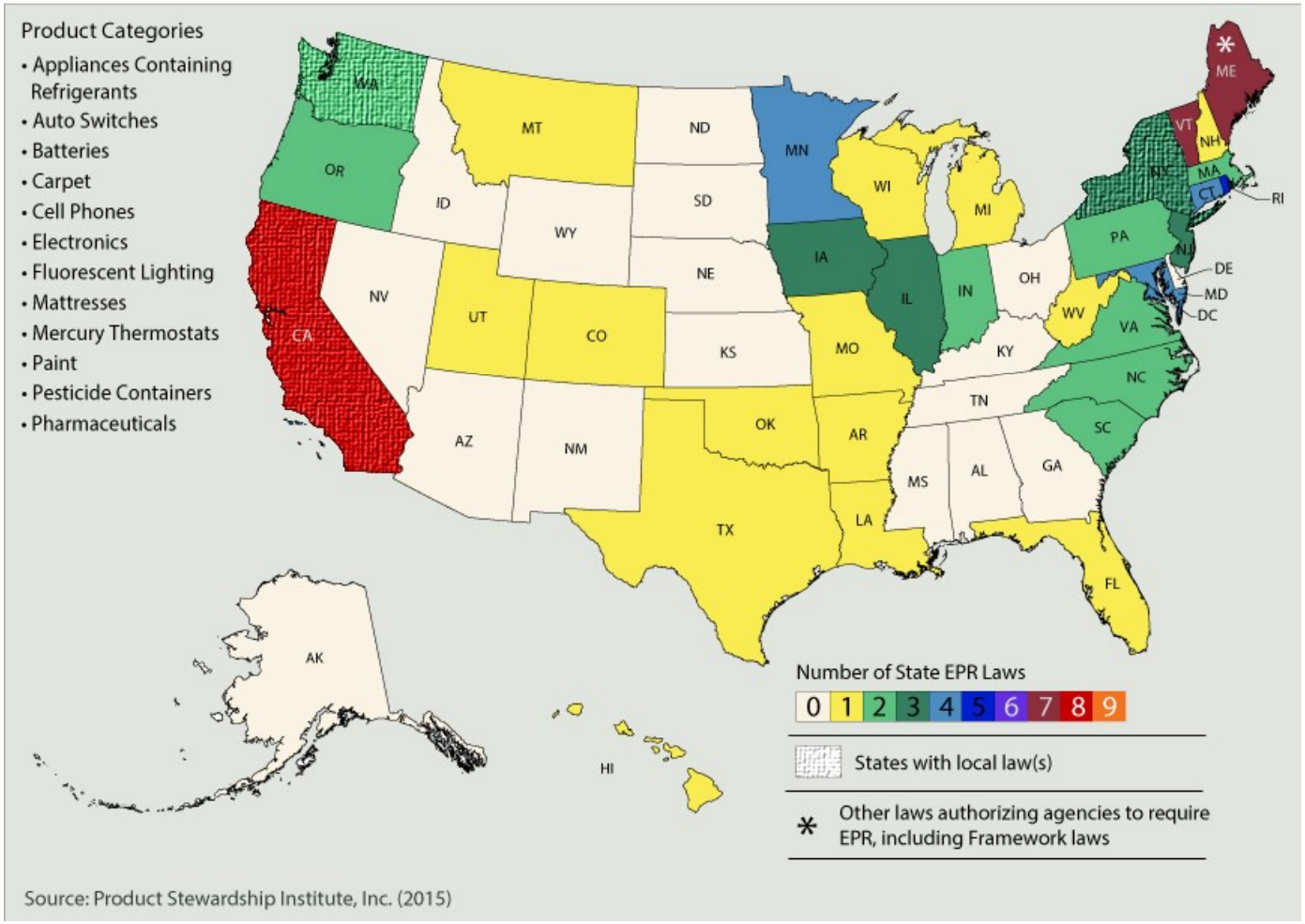
CALIFORNIA'S SUCCESSFUL STRATEGIES

State Direction, Local Control

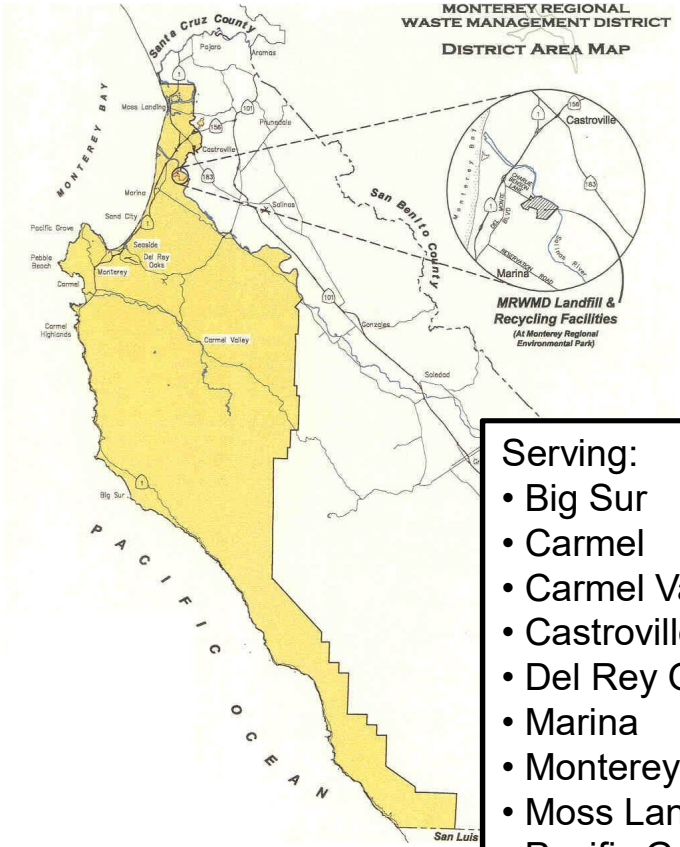
Actively Manage the Whole System

Image source: Leo Cullum

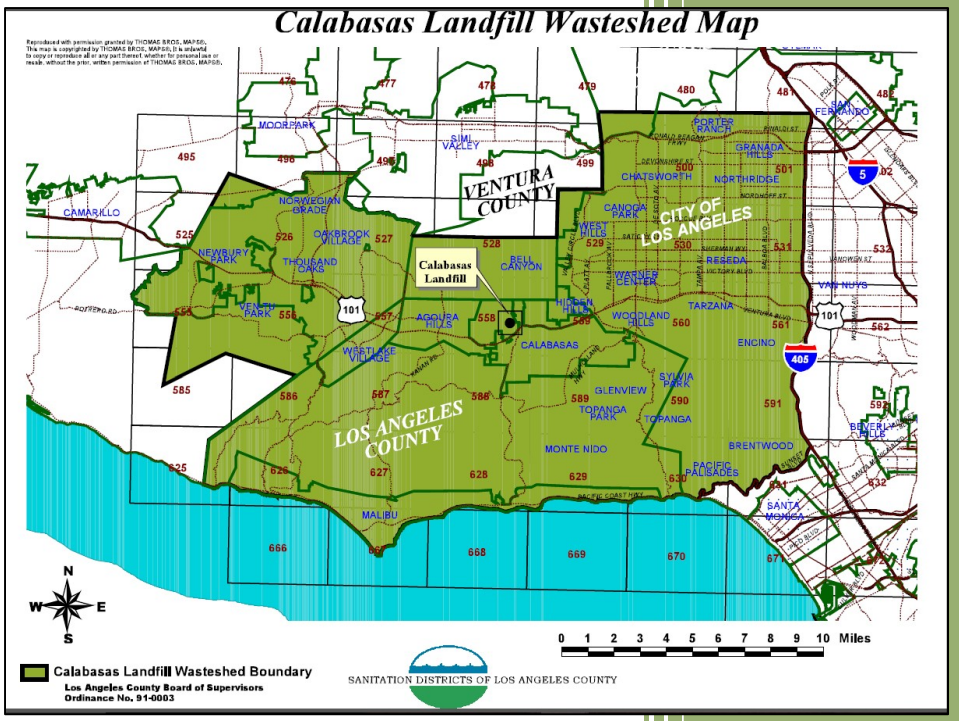
Successful EPR & Advanced Disposal Fee Programs



Regionalize Facility Infrastructure



Serving:
- Big Sur
- Carmel
- Carmel Valley
- Castroville
- Del Rey Oaks
- Marina
- Monterey
- Moss Landing
- Pacific Grove
- Pebble Beach
- Seaside



Cost-of-Service Rates

CITY OF BERKELEY
PUBLIC NOTICE OF
PROPOSED RATE INCREASE IN ZERO WASTE SERVICES

<OWNER NAME>
<MAIL ADDRESS>
<MAIL CITY ST ZIP>

APN: <APN>
<Site Address>
<Site City ST Zip>

THIS NOTICE PROVIDES IMPORTANT INFORMATION ABOUT A PROPOSED INCREASE IN REFUSE FEES AND THE MAJORITY PROTEST PROCESS

THE NEED FOR REFUSE RATE ADJUSTMENTS

This notice concerns the City of Berkeley's proposal to increase the rates it charges for both residential and commercial Zero Waste Services: garbage collection, transfer & disposal, recyclables collection and processing, and organics collection and composting. These rates have not been adjusted since July 2009. The proposed rates are needed to fund: (1) annual cost increases that include landfill disposal expenses, labor costs, fuel charges and composting and recycling expenses; and (2) required improvements at the closed landfill and the transfer station. The proposed rates result in a $7.32 per month increase for the average 32-gallon container, with one pickup per week. Rates in future years beyond Fiscal 2015 will include an annual inflator equal to the annual increase in the Consumer Price Index ('CPI') or 3%, whichever is greater.

PUBLIC NOTICE AND MAJORITY PROTEST PROCESS

In 1996, California voters adopted Proposition 218. Among other things, Proposition 218 requires a specific process for cities to impose or increase certain types of fees. In particular, the provisions of Proposition 218 set forth in Article XIIID of the California Constitution provide that certain types of "Property Related Fees" are subject to a "majority protest" process. This Notice is a part of that process. On April 21, 2009, the City Council adopted Resolution No. 64,424-N.S., detailing the majority protest process.

The City has determined that its refuse collection fees are "Property Related Fees" under Proposition 218. You are being provided with this notice as the identified owner of real property in the City of Berkeley subject to this "property related fee". As a property owner you have a right to submit a written protest to the proposed rate change (see form below).

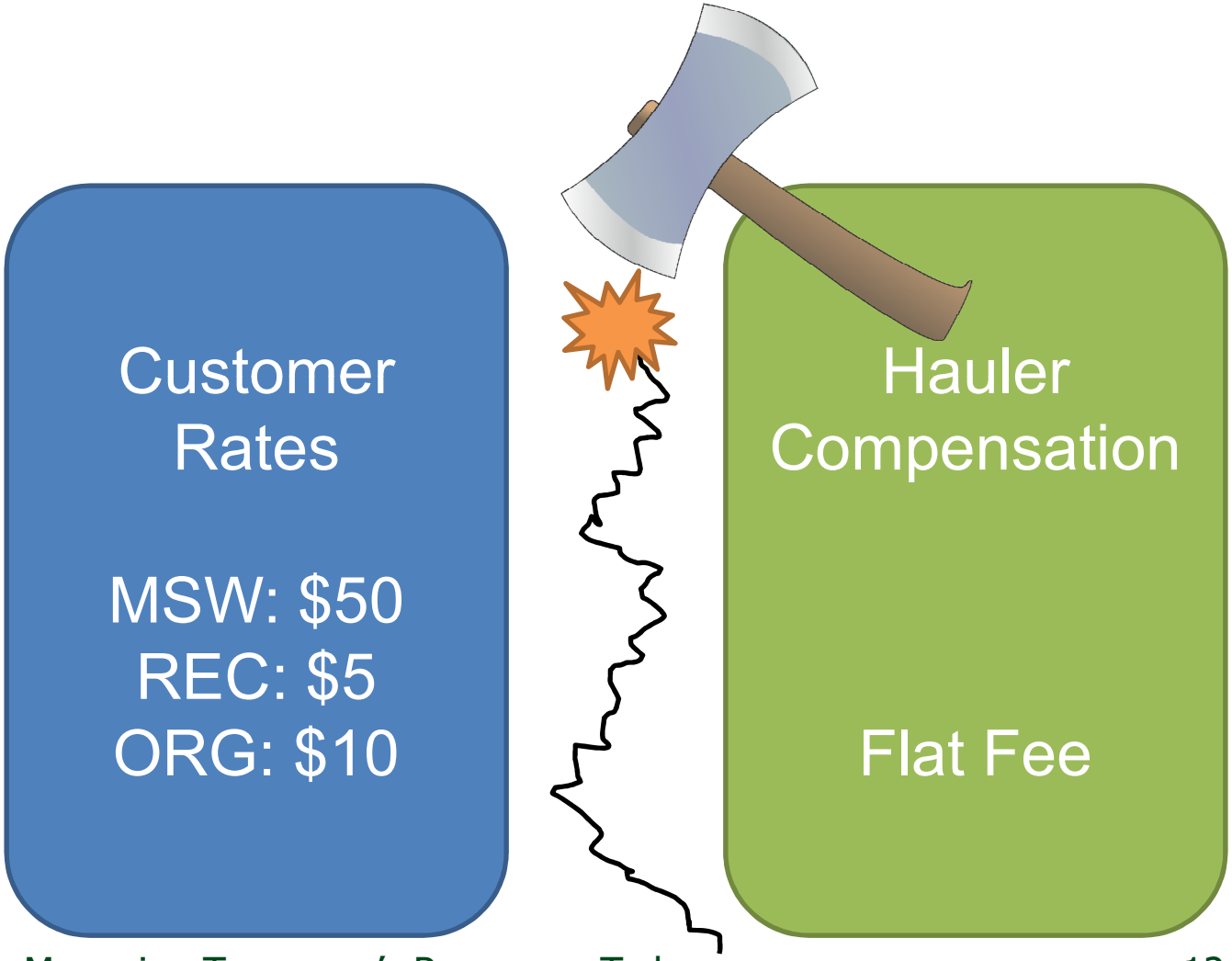
CALIFORNIA'S LESSONS LEARNED

Require Frequent, Transparent Competition

"Free" Recycling Myth

Image source: solidwastemag.com

Separate "Rates" from "Hauler Compensation"



It's About Programs, NOT the Accounting Approach

Accounting for Energy Recovery

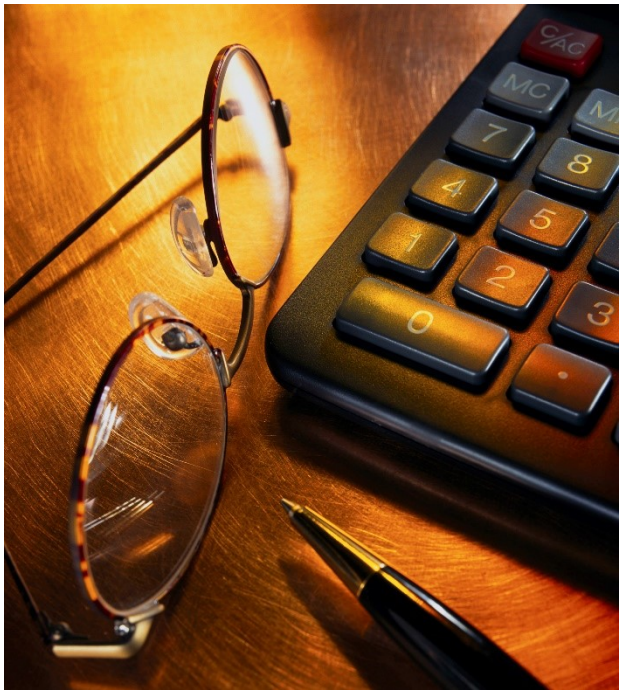


Image source: post-carbon-living.com

Get More Bang for the Buck: Focus on ICI Sector First

Get More Bang for the Buck: Focus on C&D and Organics First

QUESTIONS? CONTACT US…

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