Doing Things!

SWANA Florida Chapter Summer Conference
Pinellas County Department of Solid Waste
Leveraging Resources for Eco Fun Festival
July 25, 2017
Pinellas County’s Strategic Plan: Doing Things to Serve the Public

Mission: Pinellas County Government is committed to progressive public policy, superior public service, courteous public contact, judicious exercise of authority, and responsible management of public resources to meet the needs and concerns of our citizens today and tomorrow.

Deliver First Class Services to the Public and Our Customers
- Maximize partner relationships and public outreach
- Be responsible stewards of the public’s resources
- Ensure effective and efficient delivery of county services and support
- Strive to exceed customer expectations

Ensure Public Health, Safety, and Welfare
- Provide planning, coordination, prevention, and protective services to ensure a safe and secure community
- Be a facilitator, convener, and purchaser of services for those in need
- Provide comprehensive services to connect our veterans and dependents to the benefits they have earned
- Support programs that seek to prevent and remedy the causes of homelessness and move individuals and families from homelessness to permanent housing
- Enhance pedestrian and bicycle safety

Practice Superior Environmental Stewardship
- Implement green technologies and practices where practical
- Preserve and manage environmental lands, beaches, parks, and historical assets
- Protect and improve the quality of our water, air, and other natural resources
- Reduce/reuse/recycle resources including energy, water, and solid waste

Foster Continual Economic Growth and Vitality
- Invest in targeted businesses with targeted jobs for the region
- Catalyze redevelopment through planning and regulatory programs
- Invest in infrastructure to meet current and future needs
- Provide safe and effective transportation systems to support the efficient flow of motorists, commerce, and regional connectivity
- Support a vibrant community with recreation, arts, and culture to attract residents and visitors

Create a Quality Workforce in a Positive, Supportive Organization
- Recruit, select, and retain the most diverse and talented workforce
- Leverage, promote, and expand opportunities for workforce growth and development
- Make workforce safety and wellness a priority
- Maintain a fair and competitive compensation package

Our Vision: To Be the Standard for Public Service in America
Eco Fun Festival

A family-friendly event showcasing sustainable living options

Sunday, February 26 • 11 a.m. to 4 p.m.
Bridgeway Acres Commons
11418 34th St. N., Clearwater

Featuring
✓ Touch-a-Truck
✓ Tours
✓ Exhibitors
✓ Presenters
✓ Food Vendors

For more information visit www.pinellascounty.org/ecofunfest

Register early for Free gifts!

Rain or Shine
Pinellas County Solid Waste

Eco Fun Festival
## Budgeted Expenses

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500</td>
<td>Disc Jockey for Event Entertainment</td>
</tr>
<tr>
<td>$3,000</td>
<td>10 Employees assisting with Event</td>
</tr>
<tr>
<td>$900</td>
<td>(2) Traffic Control officers @ $45/Hour for 10 Hours</td>
</tr>
<tr>
<td>$1,800</td>
<td>Bus/trolley rental for tours during event</td>
</tr>
<tr>
<td>$2,500</td>
<td>Bottled Water or H2O refillable stations, Kids Craft Table supplies, Hand Sanitizer, Awards</td>
</tr>
<tr>
<td>$1,000</td>
<td>Port A Lets for Touch a Truck area with hand wash station</td>
</tr>
<tr>
<td>$10,000</td>
<td>Event Promotion (Publicity and Sustainable Item giveaways)</td>
</tr>
<tr>
<td>$5,000</td>
<td>Entertainment (e.g., Magic of Recycling)</td>
</tr>
<tr>
<td>$400</td>
<td>Sustainable Pinellas Tshirts for staff, partners, and exhibitors</td>
</tr>
<tr>
<td>$4,500</td>
<td>Event consultant (hourly) to be considered if partners resources</td>
</tr>
<tr>
<td>$31,600</td>
<td>Total</td>
</tr>
</tbody>
</table>
Thursday, February 16, 2017

Prepared For Solid Waste

Identified 9 Issues

**ISSUE 7**
Barricade access of canals from public. Also include parking area canals
## Actual Expenses

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,970</td>
<td>Audio Visual Equipment $1,970</td>
</tr>
<tr>
<td>$6,000</td>
<td>41 employees assisting with Event</td>
</tr>
<tr>
<td>$900</td>
<td>(2) Traffic Control Officers @ $45/Hour</td>
</tr>
<tr>
<td>$2,351</td>
<td>Bus/trolley rental for tours during event</td>
</tr>
<tr>
<td>$2,840</td>
<td>H20 Refilling Station ($1,500) w/ reusable water bottles ($1,340)</td>
</tr>
<tr>
<td>$9,175</td>
<td>Imperial Restroom trailers w/ A/C, wood floors, music w/ hand wash stations</td>
</tr>
<tr>
<td>$8,241</td>
<td>Event Promotion $5,562, passports $147, maps $300, bags $2,030, pens $202</td>
</tr>
<tr>
<td>$0</td>
<td>Entertainment</td>
</tr>
<tr>
<td>$3,894</td>
<td>Tent $2,625, signs $342, Office Depot $437, vendor breakfast $290, gift cards $200</td>
</tr>
<tr>
<td>$798</td>
<td>T shirt for staff, volunteers</td>
</tr>
<tr>
<td>$0</td>
<td>Event Consultant</td>
</tr>
<tr>
<td>$36,169</td>
<td>Sub Total</td>
</tr>
<tr>
<td>$-9,500</td>
<td>Less Sponsorships (cash and in-kind)</td>
</tr>
<tr>
<td>$26,669</td>
<td>Total</td>
</tr>
</tbody>
</table>
Jolley Trolley

Our Vision: To Be the Standard for Public Service in America
Tours

- Six tours
- 1 in 4 guests
Presentations
Touch a Truck
Doing Things!

Our Vision:

To Be the Standard for Public Service in America
Eco Fun Festival
PASSPORT

Visit each of these exhibitors to receive their stamp. Take your completed passport to the Passport Collection Tent to get your sticker and a ticket for a chance to win a prize. Listen for the winning ticket announcement at 1 or 3 p.m. at the Passport Collection Tent near the Welcome Center. (Must be present to win, for children under 14 years of age.)

THANK YOU TO OUR EXHIBITORS

[Images of logos from various sponsors]
Exhibitors
Safety Barricades

DUNEDIN
Home of Honeymoon Island
Parks & Recreation
Our Vision: To Be the Standard for Public Service in America
THANK YOU to our sponsors!

REDUCE | plastic

REUSE | cardboard

RECYCLE | paper

RECOVER | steel

SPECIAL THANKS TO:
Q5 I know more about where my trash and recycling goes once it leaves my house because of attending Eco Fun Festival.

Answered: 126    Skipped: 1
Exhibitor Survey

Eco Fun Festival Participant Survey

Q2 Was participating in this event worth your time?

Answered: 29   Skipped: 0

Yes

No
Eco Fun Festival

SUNDAY, FEBRUARY 25, 2018
11 A.M. TO 4 P.M.
11418 34TH ST. N., CLEARWATER

Our Vision: To Be the Standard for Public Service in America
Questions?

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