

Coca-Cola Beverages Florida, Tampa Manufacturing Plant

TECHNICAL TOUR

Monday, July 29, 2019

1:00-5:00 p.m.

Coke Florida Tampa
Manufacturing

9102 Sabal Industrial Blvd.
Tampa, FL 33619

Participants must be pre-registered. Please wear close-toed shoes and long pants. Transportation and snacks will be provided. Buses will depart hotel promptly at 1 p.m.

[Coca-Cola Beverages Florida](#) (Coke Florida), the locally-owned and privately-held bottler based out of Tampa, has just announced their pivotal goal of achieving **Zero Waste to Landfill** in all manufacturing facilities by 2020. Zero Waste to Landfill is a business benchmark to reduce **pre-consumer waste** – which includes packaging and manufacturing waste generated before a product reaches shelves. This waste stream can make a much greater impact, in both volumes and varieties, than most consumers realize.

[GreenCircle Certified](#) will be conducting the third-party analysis to certify the manufacturing facilities and assure transparency and accountability in these efforts. As of January 2019, Coke Florida has finalized their Zero Waste to Landfill certification at their Tampa Manufacturing Facility, and they are in the process of auditing additional facilities. The Tampa Zero Waste to Landfill certification is the first third-party certification of its kind amongst the entire Coca-Cola North America system, made up of nearly 100 manufacturing facilities. This certification is also amongst the first in the global Coca-Cola bottling system.

In Florida, over 37 million tons of municipal solid waste is generated by around 20 million Floridians and 113 million visitors every year. The Florida Legislature established a statewide weight-based recycling goal of 75% by 2020 through Energy, Climate Change and Economic Security Act of 2008. The Act instituted the 75% recycling goal, directed the Florida Department of Environmental Protection (FDEP) to establish a reporting protocol and directed counties to report annually (Source: Department of Environmental Protection for the Florida Senate and the Florida House of Representatives Legislative Report, 2017). Coke Florida's Zero Waste to Landfill efforts for manufacturing facilities in Tampa, Orlando, Jacksonville, and Broward will align with FDEP's effort to quantifiably reduce waste and recycle in the state of Florida.

