

Talking... **TRASH**

The Newsletter of the SWANA Florida Sunshine Chapter

Spring 2013



St. Petersburg, Florida
April 12-13

More information inside!



better together

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Letter from the President

March 2013

We are starting strong in 2013! Our Joint Summit was a great success with over 180 participants. Once again, we heard from attendees that sharing the conference with Recycle Florida Today is the way to go. The evaluations we received from the attendees told us that they “value(d) diversity in topics and networking provided”, that the speakers were “all very knowledgeable in their fields”, and that they “loved the joint conference format.” Our thanks go to everyone who helped to make the conference such an enjoyable and productive event, including Crystal Bruce, Tammy Hayes, and Don Ross.

Concurrent with the conference, we were able to offer the SWANA Managing Recycling Systems course. Seventeen participants took advantage of the training opportunity. We plan to offer the Management of Landfill Operations (MOLO) course during our summer conference, which will be held at the Hyatt Regency in Sarasota on July 28-30. Look for more information coming soon. And, I'd like to give a big thank you to Kim Byer, our Training Committee Chair, for making these training opportunities happen for us.

Our next event will be the ever popular Road-E-O on April 12-13 in Pinellas County. The deadline for registration is March 22. You can learn more about the Road-E-O on pages 11-15 or by calling Crystal Bruce at 727-797-4234.

Hearty congratulations go to Norm Thomas of Leon County, and Nancy McCann from the City of Tampa for their recent retirements! I want to thank Norm and Nancy for their many years of service to SWANA, and more importantly, their major contributions to our industry. We all wish Norm and Nancy many happy and fulfilling years.



You might recall that last year we funded a scholarship to honor the memory of Chris Kohl. The scholarship contributes \$1500 toward industry specific training in honor of our departed friend. You will find the application for this year's scholarship on page 8.

I hope you enjoy reading this issue of Talking Trash and I look forward to seeing you in Sarasota in July.

Mitch Kessler

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Advertising Opportunities Available

It's not too late to reserve a space in the Summer issue of Talking Trash.

Job Openings

Post an employment notice on the SWANA FL website for just \$100!

Email info@swanafl.org or visit www.swanafl.org for more information.

Tampa Launches “Be Smart, Use Your Cart” Recycling Program

Written by Brittany J. Jackson, City of Tampa Department of Solid Waste & Environmental Program Management

In January, Tampa's solid waste department rolled out the first wave of 95-gallon green recycling carts – a step closer toward realizing a pay-as-you-throw trash system.

The new carts are replacing 14-gallon blue bins residents previously used to store recyclables at the curb as part of the city's new “Be Smart, Use Your Cart” automated recycling program. Tonja Brickhouse, director of the City of Tampa Department of Solid Waste & Environmental Program Management, anticipates the larger carts will help bump up citywide recycling numbers.



Director Tonja Brickhouse (left) talks with a customer that just received her new recycling cart.

“We’ve studied other municipalities that have automated their recycling collection, and it’s been demonstrated that recycling



Each cart comes with a sticker that shows the customer, in visual form, what can be recycled.

participation increases significantly,” Brickhouse said.

The carts, which are outfitted with radio frequency identification tags, are also an answer to customers’ complaints about the blue boxes.

“We’ve heard our customers’ concerns, and are now offering a better way to recycle,” Brickhouse said. “The cart holds more recyclables, reduces litter, and easily rolls to the curb and back. We’ve even embedded a sticker in the lid to remind residents of what they can and cannot recycle.”

The program will be rolled out in phases throughout an 18-month period, starting with the four recycling routes with the highest participation rates in the city. Participation rates are based on a six-month study done by the Department of Solid Waste in 2011.

Collier County Household Hazardous Waste Unique and Innovative Grant Agreement with the Florida Department of Environmental Protection

Written by Jodi Walters, Recycling Coordinator and Linda Best, Waste Reduction and Recycling Manager, Collier County Solid & Hazardous Waste Management Department

The Collier County Solid and Hazardous Waste Management Department (SHWMD) is committed to implementing its Integrated Solid Waste Management Strategy (ISWMS) that provides for environmentally sound and cost effective solid waste management services for Collier County. One component of the ISWMS is Environmental Compliance, including managing impacts to the air, soil, water, and wildlife, as well as quality of life impacts to the community through the collection of municipal solid and household hazardous wastes.

The SHWMD staff conducts several neighborhood cleanups annually in conjunction with Code Enforcement and the Collier County Sheriff's Office. The cleanups contribute to a safer environment for the neighborhoods by removing waste, recyclables, and household hazardous wastes.

In June 2011, the SHWMD learned of an innovative grant opportunity from the Florida Department of Environmental Protection (FDEP). Staff submitted a proposal on July 8. On August 3, the FDEP notified the SHWMD that it planned to award the grant to Collier County. The FDEP sent Collier County the formal contract proposal with budget and project plans on September 12.

The grant funds were used to develop educational tools to

promote Household Hazardous Waste (HHW) collection and disposal for resident and small business, and to add the collection of HHW to five neighborhood cleanups between November 2011 and June 15, 2012. Staff provided education and outreach



about the proper disposal of HHW to the neighborhood residents prior to the cleanups. Staff also provided education and outreach to small businesses in the area about proper hazardous materials disposal and the county's Conditionally Exempt Small Quantity Generator (CESQG) disposal

services.

Educational tools developed in English, Spanish, and Creole included:

- HHW brochures for distribution to small businesses considered CESQGs
- HHW brochures for distribution to residents in the rural areas of Collier County
- HHW educational magnets (4,500) for distribution to home owners
- An 8-minute educational video targeted to the residential segment
- An educational door hanger that was distributed to residents and businesses prior to each cleanup

Staff also used grant funds to modify an existing trailer used for HHW collections. The trailer was outfitted with a liner, spill kits, racks, and containers. Staff also purchased 100 plastic bags for HHW packing and transport.

Over the course of the five neighborhood cleanups, 356 residents property disposed of HHW, including:

- 784 containers of latex and oil base paint
- 115 gallons of used motor oil
- 82 gallons of corrosives/flammable products
- 90 containers of cleaning products
- 61 pieces of electronics
- 17 lead acid batteries

Removing this waste from the neighborhoods is beneficial not only to the residents of that particular area, but also to all Collier County residents in that the waste was kept from being disposed of in the Collier County Landfill.

Food Waste Composting Goes to School

Written by Maureen Schaefer, Kessler Consulting

Across the country, this year's back-to-school season included a growing trend – food waste composting in the cafeteria. From Cambridge, MA, to Bakersfield, CA, schools across the country are initiating programs or extending pilots. Closer to home, the Charleston County, SC, Environmental Management Department continued to strengthen its successful partnership with the Charleston County School District (CCSD) by expanding its Green Schools Program. This school year, with technical program assistance from Kessler Consulting, Inc., the Program is being expanded across 80 schools over a phased in period to include food waste diversion.

The Lambs Elementary School in North Charleston was selected as the first CCSD School to pilot the food waste diversion program. A three-way waste sort collection station was installed in the cafeteria. The new

tiered sorting station provides three (3) separate containers for the collection of food waste, recycling, and trash.

The school's principal, Jarmalar Logan, said "Programs like these help students appreciate where their waste ends up, and it's a simple way that our school can be more sustainable." Approximately 13 CCSD schools are currently participating in the program and eventually 45,000 students will empty their food trays for compost.

The food waste is collected by a local food waste hauler and delivered to the County's award winning Bees Ferry Facility, also a USCC STA Certified facility, to be

processed into compost sold locally. Diverting the schools' food waste will help Charleston County reach its 40% recycling goal. For additional information, please contact Miriam Zimms of Kessler Consulting, Inc. at 813-971-8333 or mzimms@kesconsult.com.



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Committee Updates

We Started the Year Off Right!

By Tammy Hayes, CDM Smith

The 2013 Joint Summit, “Beyond 40%”, was held on January 31, 2013, at the Florida Hotel and Conference Center in Orlando, in conjunction with Recycle Florida Today (RFT) and the North American Hazardous Materials Management Association (NAHMMA). This is our fourth annual winter conference sponsored by both the FL SWANA Chapter and RFT, and its popularity seems to be stronger than ever. Both Boards and the joint conference committee met the day before and decided to maintain this relationship, and to expand this event in the future. So watch for even bigger and better things next year!

The SWANA Managing Recycling Systems Training Course was conducted prior to the conference, with 17 people successfully completing this training. Joint events

included an evening mixer the night before, continental breakfast, an opening plenary session, lunch, and morning/afternoon breaks. We had a strong program this year with many attendees expressing a desire to attend both concurrent sessions. If you were one of those people, you’ll be happy to know that all of the presentations have been posted on the associations’ respective websites.

As always, a special thank you goes to all of the sponsors who helped to make this a successful event. The conference attracted a total of 181 people: 89 from SWANA and 92 from RFT, with 40 public sector and 49 private sector SWANA registrants. If you were one of these attendees, we hope you enjoyed it.

Be sure to put our annual Summer Conference on your calendar now! It is being held July 28-30th at the Hyatt Regency on beautiful Sarasota Bay.



Applications are Now Being Accepted for the Chris Kohl Training Scholarship

The SWANA Training Committee is pleased to announce we are now accepting applications for the Chris Kohl Training Scholarship. This scholarship was developed in memory of Chris Kohl, a long time SWANA member and a devoted trainer who passed away February 12, 2012, after a long battle with head and neck cancer.

Chris’ first priority in regards to training was always the front line worker, truck driver, scale house operator, sorter on the recycling line, heavy equipment operator, and the spotter inspecting loads of waste being delivered to the facility. As an experienced operator he knew the difficulties his trainees faced. Because of his passion for training these employees, they will be given first consideration for the scholarship, although all members are encouraged to apply. This scholarship in the amount \$1,500 can be used for training and travel to any industry approved training.

The scholarship application will be posted on the Chapter website. If interested, please visit www.swanafl.org to complete the scholarship application. All applications must be completed and received at info@swanafl.org by June 30th for consideration.

SWANA FLORIDA SUNSHINE CHAPTER

CHRIS KOHL TRAINING SCHOLARSHIP

APPLICATION

PERSONAL/EMPLOYMENT INFORMATION	
NAME (FIRST, MI, LAST)	SWANA ID
EMPLOYER	JOB TITLE
PHONE NUMBER	YEARS AT CURRENT EMPLOYER
ADDRESS, CITY, STATE, ZIP	
EMAIL ADDRESS	
SCHOLARSHIP TRAINING INFORMATION	
TRAINING REQUESTED	
LOCATION OF TRAINING	TRAINING DATE
PLEASE EXPLAIN BELOW WHY YOU ARE REQUESTING THE COURSE ABOVE AND WHY YOU ARE THE BEST CANDIDATE FOR THE CHRIS KOHL TRAINING SCHOLARSHIP. ATTACH ADDITIONAL COMMENTS AS NEEDED.	
PROFESSIONAL REFERENCES	
NAME/PHONE/EMAIL	
APPLICANT'S SIGNATURE	DATE

Technical Division Corner

SCALEHOUSE AND FINANCIAL SERVICES COMMITTEE

Committee Goals and Objectives:

The Scalehouse and Financial Services Technical Committee is comprised of solid waste professionals that deal with the planning and implementation of financial and data collection services in the solid waste field. These tasks can range from daily transactions and revenue collection to financial planning and funding for solid waste organizations. The goal of the Scalehouse & Financial Services Technical Committee is to provide information on current financial issues, daily operational issues and operational data collection and to provide a networking opportunity for solid waste professionals to learn, understand and share the complexities of solid waste financial systems.

Activities to Date:

Conference call held on December 14, 2012, with 16 participants. Presentation on counterfeit bills, detection and resources. Discussion revolved around credit cards, service charges, online payments. Received feedback and request for topics for future discussion.

- Paying on line who does it and how do they handle it
- Use of web sites
- Scalehouse attendants, job descriptions and pay ranges
- How do you transport or get the scalehouse deposits to the bank

Check out the website www.swanafl.org, click on the tab for Technical Divisions and select Scalehouse and Financial Services for meeting summaries, software RFP's, job descriptions and pay rates, and SOP's. Please send any documentation you would like to share on this webpage to Crystal Bruce at info@swanafl.org.

The Scalehouse and Financial Services

Committee plans to have another conference call in late March or early April. If anyone has any topics they would like for the committee to discuss, please contact Keith Howard at KHoward@leegov.com or Deb Bush at dbush@pinellascounty.org. If you would like to be added to the Technical committee roster, please contact Crystal Bruce at info@swanafl.org.

LEADERSHIP POSITIONS

Are you interested in chairing a technical committee? The following chair positions are currently open:

- Health & Safety
- Planning & Management

Please email Crystal Bruce at info@swanafl.org if you are interested.

Member News

MSW Consultants is pleased to announce the opening of our new office, located at 11875 High Tech Avenue, Suite 150, in Orlando, Florida. For more information, call us at (407) 380-8951 or toll free at (800) 679-9220 x 11.

James Getting, PE, has joined the Florida operations of SCS Engineers (SCS) as a Project Director. He will be responsible for assisting SCS clients in the Southeastern U.S. with their landfill gas management and other solid waste management needs. He is a former regional landfill gas (LFG) operations manager for a national solid waste company, with over 30 years of extensive hands-on experience in the landfill gas industry.



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Full Service Solutions for Solid Waste Facilities

HDR's solid waste facility designs result from matching community needs to a design that emphasizes functionality and operability, along with safety and cost effectiveness. HDR professionals incorporate sustainable principles, the use of recycled materials, and water and energy conservation technologies into our designs.

Offices Throughout Florida
Images shown are from HDR projects completed in Florida.

Chapter Calendar

April 12-13, 2013
Chapter Road-E-O
St. Petersburg
Marriott Clearwater
St. Petersburg, FL

July 28-31, 2013
MOLO Training
and Exam
Hyatt Regency
Sarasota, FL

July 28-30, 2013
SWANA Summer
Conference
Hyatt Regency
Sarasota, FL

January 15-17, 2014
SWANA/RFT
Joint Summit
Orlando, FL
(tentative)

College Scholarships Available

Struggling with college expenses? The SWANA Florida Sunshine Chapter now offers two scholarships per year for college students worth \$2,000 each (\$1,000 per semester). These scholarships will be awarded directly to the students to assist with tuition, books, fees and/or living expenses. So if you work in the solid waste industry (and why else would you be reading this newsletter?), graduated or are a senior in a State of Florida High School – or have a child who fits this bill – with at least a 3.0 GPA, what are you waiting for?

Go to our website, www.swanafl.org, and download the application – click on Committees, then Awards and Scholarships. Applications are due by May 1 for the following school semester. Please share this information with your colleagues and others in your organization who can use some help paying for college, and who couldn't these days? Helping someone pay for college also helps SWANA achieve one of its main goals – to educate. And education helps to provide a better future for all of us. If you have any questions, feel free to contact us at info@swanafl.org.



Solid Waste Consulting Services

As solid waste consultants for 24 years, HSA Golden has built a vast network of resources designed to ensure the completion and success of your solid waste company's projects. Some of our services include:

- Landfill Siting, Design, Permitting, & Construction Management
- Transfer Stations
- Recycling & Composting Facilities
- Water Quality Monitoring
- Odor Control
- Stormwater Management Systems
- Expert Witness
- Hydrogeological & Geotechnical Investigations
- Waste Composition Studies
- Landfill Gas (LFG) Engineering
- LFG-to-Energy/Fuel/Compressed Natural Gas (CNG)
- Remediation & Closure

11 Lake Gatlin Rd., Orlando, FL 32806
407.649.5475 | www.hsagolden.com





April 12-13, 2013
St. Petersburg, FL

Register Online at
www.regonline.com/swanafl2013roadeo

Hosted by Pinellas County Solid Waste and Advanced Disposal

Headquarters Hotel – St. Petersburg Marriott Clearwater
Truck Competition Site – Pinellas County DEI Training Site
Heavy Equipment Competition Site - Pinellas County Landfill

Why participate?

- To promote professionalism on the part of drivers, equipment operators and mechanics in the field of solid waste management
- To create a spirit of competition and goodwill throughout the participating organizations (municipalities, counties and private haulers)
- To reward deserving employees by allowing them to showcase their skills, thus bringing pride to themselves and your organization
- To provide employees an opportunity to refresh safety and skills in a classroom

The event is open to public and private sector participants. Contestants, volunteers and sponsors are needed for the success of the Road-E-O 2013. The deadline to register and take advantage of the early-bird rate is March 7, 2013.

Visit www.swanafl.org for more information or contact us at info@swanafl.org.

Tentative Agenda

Friday, April 12

9:00 a.m. – 1:00 p.m.

Registration

1:00 p.m. – 1:30 p.m.

Welcome/Introduction

1:30 p.m. – 2:30 p.m.

Truck Driver Safety Class/Exam

1:30 p.m. – 2:30 p.m.

Heavy Equipment & Mechanic Safety Class

3:00 p.m. – 5:00 p.m.

Truck Driver Pre-Trip Inspections

2:30 p.m. – 3:30 p.m.

Mechanic Exam

3:00 p.m. – 4:30 p.m.

Heavy Equipment Pre-Trip Inspections

6:30 p.m. – 8:00 p.m.

Welcome Reception

Saturday, April 13

8:00 a.m. – 11:00 a.m.

Mechanic Competition

8:00 a.m. – 4:00 p.m.

Truck Competition
(Walk through at 7:30 a.m.)

8:00 a.m. – 4:00 p.m.

Heavy Equipment Competition

7:00 p.m. – 10:00 p.m.

Awards Banquet



**SWANA Florida Sunshine Chapter
Contestant Registration Form**

April 12-13, 2013 – St. Petersburg, FL

Register Online at
www.regonline.com/swanafl2013roadeo

Early-Bird Registration Deadline: March 7, 2013

I. CONTESTANT INFORMATION

Contestant's Name: _____

Email Address: _____ Is Contestant/Employer a SWANA Member? _____

Shirt Size: S _____ M _____ L _____ XL _____ XXL _____ XXXL _____ XXXXL _____

Will contestant have friends/family/colleagues attending the Competition? Yes, number: _____

Will contestant be attending the Banquet? _____ Yes _____ No

*Will contestant be bringing guests to the Banquet? Yes, number: _____ *Guest fee is \$50/person.

Guest Name(s): _____

II. EMPLOYEE CERTIFICATION

Employer: _____ Telephone: _____

Job Title: _____ Do you function in a supervisor capacity on the job?*

**Individuals functioning in a supervisory capacity are not eligible to compete.*

Work Address: _____

Length of Employment: _____

Type Equipment Employee Operates (Manufacturer): _____

Within the last twelve (12) months, has the employee had a chargeable:

Accident: Y _____ N _____ Moving Violation: Y _____ N _____

Number of workdays missed (without clearance) in the past twelve months: _____

Number of days late to work (without clearance) in the past twelve months: _____

Certified to be correct:

Contestant Signature

Supervisor Name (print)

Supervisor Signature

Contestant Registration Form

(Continued)

III. PARTICIPANT CATEGORY

SWANA FL reserves the right to remove categories if less than four contestants register. Contestants will be given the opportunity to select another category to compete in.

Will Driver be bringing own truck? Y ____ N ____

Circle one:

TRUCK DRIVER

HEAVY EQUIPMENT OPERATOR *

MECHANIC *

Rear Loader

Compactor *

Side Loader

Front End Loader *

Front Loader

Track Dozer *

Roll Off

Articulated Dump Truck*

Tractor Trailer

Grapple/Claw †

† State competition only.

* Landfill CEUs are available to those who qualify.

IV. FEES

_____ x \$ 195.00 for each Road-E-O Contestant (Early-bird rate – available on or before March 7)

_____ x \$ 250.00 for each Road-E-O Contestant (Standard rate – available March 8-March 22)

_____ x \$ 50.00 for each Guest Banquet Ticket

Total Amount Due: _____

____ VISA ____ MasterCard ____ Discover ____ Check (Payable to SWANA FL)

Card Number: _____ Exp. Date: _____

Card Holders Name: _____

Billing Address: _____

Please mail or fax this form along with your payment to:

SWANA Florida Sunshine Chapter
2854 St. John Drive, Clearwater, FL 33759
Phone: 727.797.4234 Fax: 727.231.0693

Email: info@swanafl.org Web: www.swanafl.org





SWANA Florida Sunshine Chapter Sponsorship Opportunities

April 12-13, 2013 – St. Petersburg, FL

Register Online at www.regonline.com/swanafl2013roadeo

By actively supporting this event, your organization will benefit by strengthening its prominence as a leader in the solid waste industry and by increasing your network of contacts and established partners within SWANA.

ALL sponsors will receive the following benefits:

- Your logo on event signage/banners, promotional materials and the SWANA FL website
- Lunch on competition day
- Special recognition during the awards banquet

SPONSORSHIP OPPORTUNITIES:

- ☐ **Diamond Sponsor** (\$3,000) – also includes recognition on participants competition t-shirts; space at competition sites to display products or equipment; four awards banquet tickets; premium logo placement at Saturday banquet; and up to two minutes to address attendees during banquet
- ☐ **Ruby Sponsor** (\$2,500) – also includes recognition on participants competition t-shirts; space at competition sites to display products or equipment; four awards banquet tickets; and premium logo placement at Friday evening reception
- ☐ **Platinum Sponsor** (\$2,000) – also includes recognition on participants competition t-shirts; space at competition sites to display products or equipment; four awards banquet tickets; and premium logo placement
- ☐ **Gold Sponsor** (\$1,500) – also includes recognition on participants competition t-shirts; space at competition sites to display products or equipment; and two awards banquet tickets
- ☐ **Silver Sponsor** (\$1,000) – also includes recognition on participants competition t-shirts; and two awards banquet tickets
- ☐ **Bronze Sponsor** (\$750) – also includes recognition on participants competition t-shirts
- ☐ **Friend Sponsor** (\$500)

IN-KIND DONATIONS:

- ☐ Water, sodas, coffee, donuts, bagels, juice, chips, ice, etc. SPECIFY: _____
- ☐ Breakfast meal, lunch meal, etc. SPECIFY: _____
- ☐ Trash and recycle containers, portable toilets, golf carts/ATVs, bleachers, etc. SPECIFY: _____
- ☐ Shirts, hats, door prizes, give-a-ways, etc. SPECIFY: _____
- ☐ Other ideas welcome. SPECIFY: _____

Monetary value of in-kind donation: \$ _____

Representative Name (to appear on sponsor list): _____

Company/Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Total Amount Due: _____ ☐ VISA ☐ MasterCard ☐ Discover ☐ Check (Payable to SWANA FL)

Card Number: _____ Exp. Date: _____

Card Holders Name: _____

Billing Address: _____

Please mail or fax this form along with your payment to:

SWANA Florida Sunshine Chapter
2854 St. John Drive, Clearwater, FL 33759
Phone: 727.797.4234 Fax: 727.231.0693
Email: info@swanafl.org Web: www.swanafl.org





**SWANA Florida Sunshine Chapter
Judge/Volunteer Registration Form**

April 12-13, 2013 – St. Petersburg, FL

Register Online at
www.regonline.com/swanafl2013roadeo

Registration Deadline: March 22, 2013

Name: _____ Employer: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Shirt Size: S _____ M _____ L _____ XL _____ XXL _____ XXXL _____ XXXXL _____

Do you have judging experience at a SWANA Road-E-O? Yes _____ No _____

Which competition? _____ Truck _____ Heavy Equipment _____ Mechanic

Please specify the events you want to assist with: _____

Will you have friends/family/colleagues attending the Competition? Yes, number: _____

Will you be attending the Banquet? _____ Yes _____ No

*Will you be bringing guests to the Banquet? Yes, number: _____ *Guest fee is \$50/person.

Guest Name(s): _____ Relation to Volunteer: _____

Total Amount Due: _____

_____ VISA _____ MasterCard _____ Discover _____ Check (Payable to SWANA FL)

Card Number: _____ Exp. Date: _____

Card Holders Name: _____

Billing Address: _____

Please mail or fax this form along with your payment to:

SWANA Florida Sunshine Chapter
2854 St. John Drive, Clearwater, FL 33759
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Email: info@swanafl.org Web: www.swanafl.org



Talking Trash Newsletter

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