

DONATION & WASTE DIVERSION PROGRAM

Hillsborough County x Goodwill Suncoast

Danny M. Gallagher, E.I.

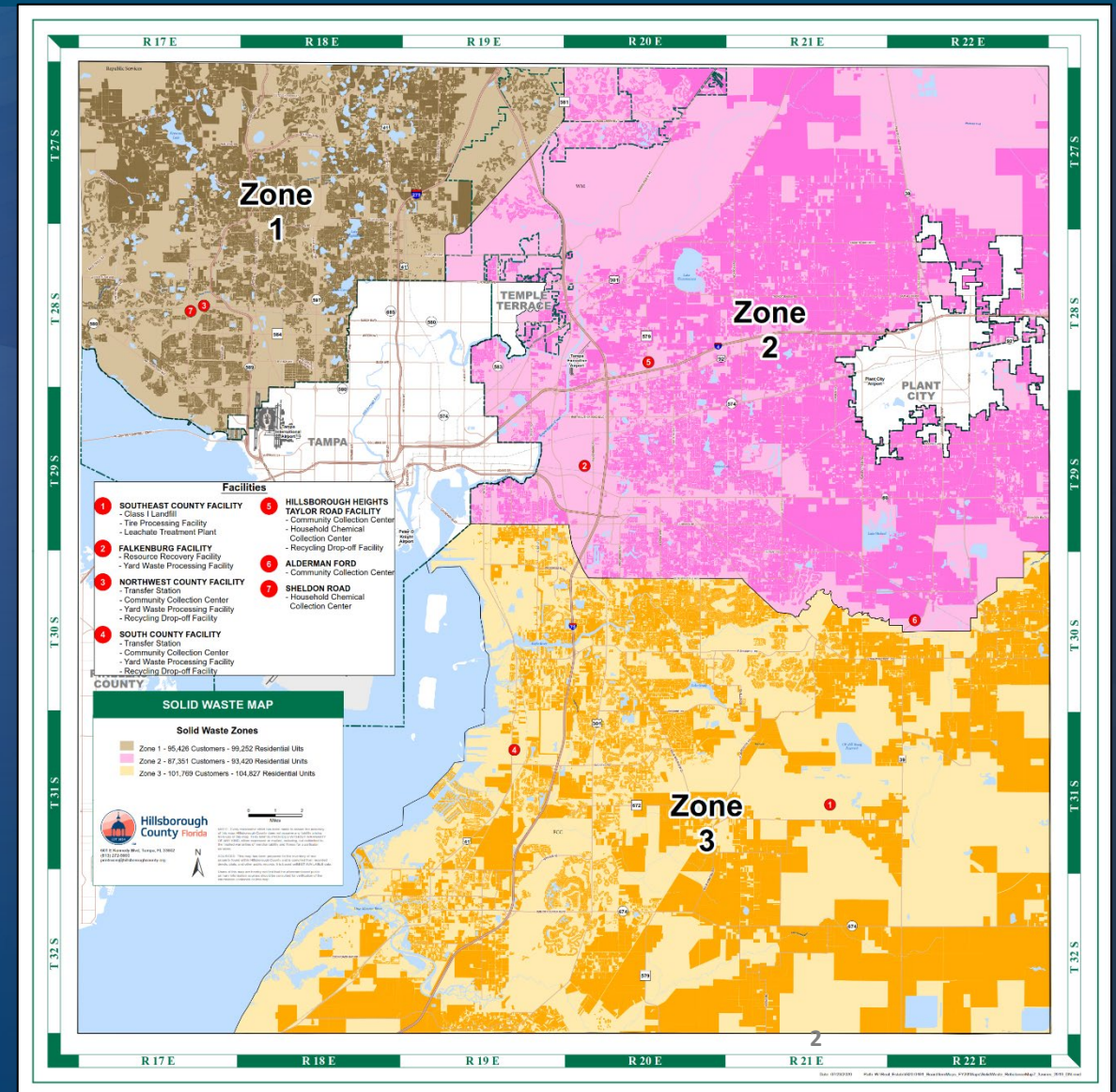
Recycling Coordinator

Hillsborough County Solid Waste Management





- ❖ Approximately 318,000 households serviced in unincorporated areas of the County
- ❖ 2-1-1 curbside collection performed by 3 contracted waste haulers
- ❖ 1 Landfill, 1 Waste-to-Energy Facility, 2 Transfer Stations, 5 Community Collection Centers, 2 Yard Waste Processing Sites, & 3 HHW Collection Events Monthly



ORIGIN OF PROGRAM

County Community Collection Centers receive bulky waste, e-waste, batteries, paint, scrap metal, and white goods

Quality items were making their way to disposal (landfill, waste-to-energy, or recycling) for various reasons

Discussions setup with Goodwill Suncoast, who faces similar challenges in reverse, to see if they could accept these reusable items



ORIGIN OF PROGRAM

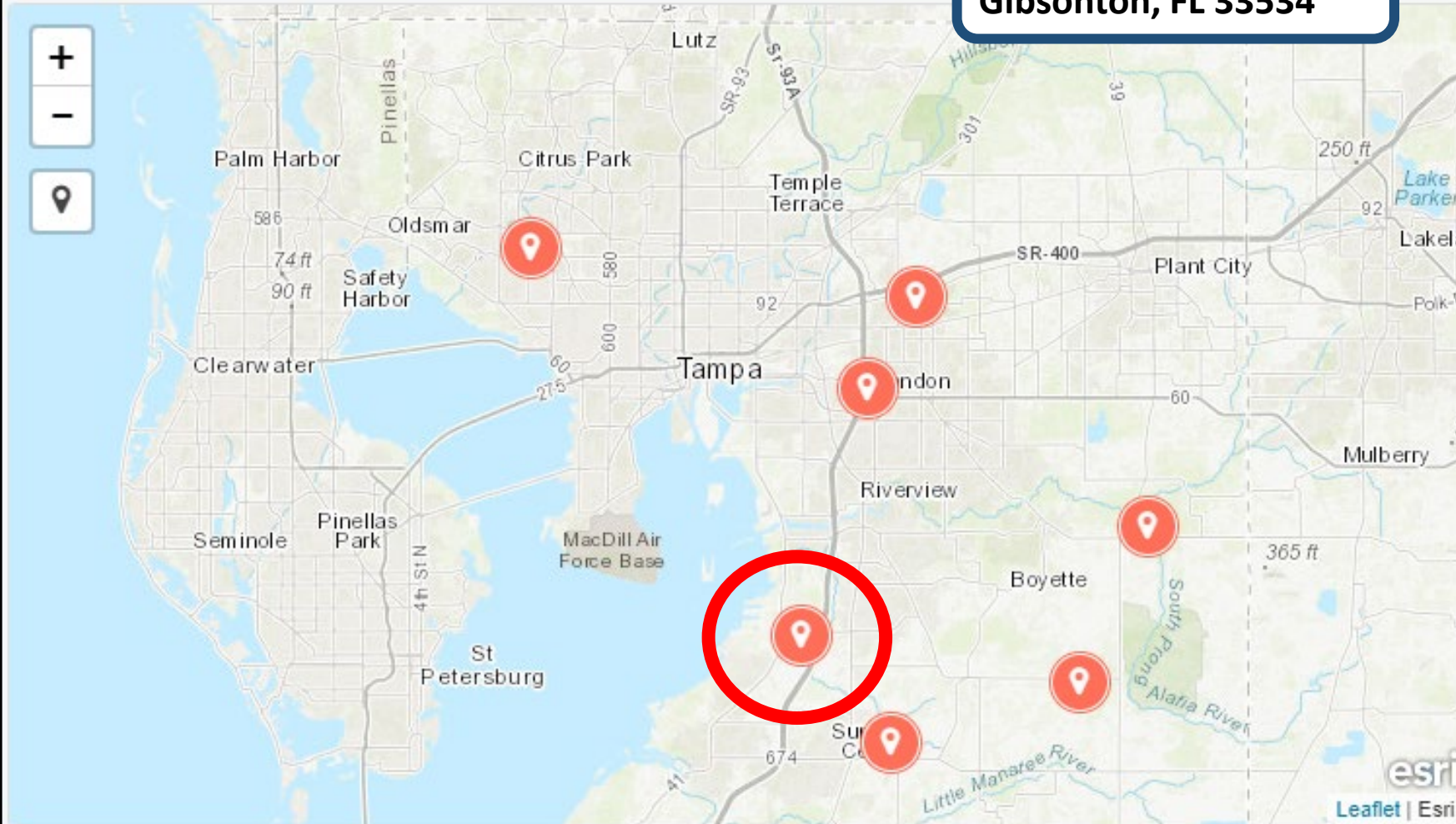
County Co
Centers re
batteries,
white goo

Quality ite
to disposa
or recyclin

Discussion
Suncoast,
challenge
could acco

Find a Waste Disposal Facility

13000 U.S. Highway 41
Gibson, FL 33534



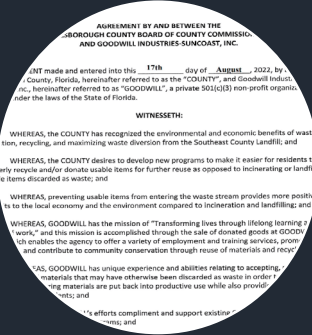


THINGS TO CONSIDER BEFORE LAUNCH



IN-PERSON & VIRTUAL MEETINGS

- Tour of site
- 13000 U.S. Highway 41 Gibsonton, FL 33534



EXECUTED AGREEMENT

- No cost
- One year term with option to renew for two (2) additional one (1) year periods



ACCEPTED ITEMS:

- ✓ Clothes, Shoes
- ✓ Accessories
- ✓ Décor/Wares
- ✓ Tools & Toys
- ✓ Electronics
- ✓ Small Furniture



REPORTING REQUIREMENTS

- ☐ Each trailer swap
- ☐ # of donors, donations, and weight diverted



SAFETY & AMENITIES

- ☐ High visibility shirt with logo
- ☐ Bathroom, breakroom, & outlets



SCALE TICKETS & WEIGHING IN-AND-OUT



HOURS OF OPERATION

- 7:30AM – 5PM
- Mon. – Sat.



HOW DOES IT WORK?



PROGRAM DOES NOT ACCEPT:

- ☐ TVs
- ☐ Computer monitors
- ☐ Mattresses
- ☐ Appliances
- ☐ Large furniture
- ☐ Adult bikes
- ☐ Broken or damaged items deemed not saleable





LAUNCH & (soft) ADVERTISING

LAUNCHED
SEPTEMBER
12TH, 2022

❖ Briefly closed during
fall storms

WEBSITE
UPDATE

COUNTY
NEWSROOM
STORY



SOUTH COUNTY CCC PROGRAM IMPACTS

>44,780 Pounds Diverted

>27,158 Items Donated

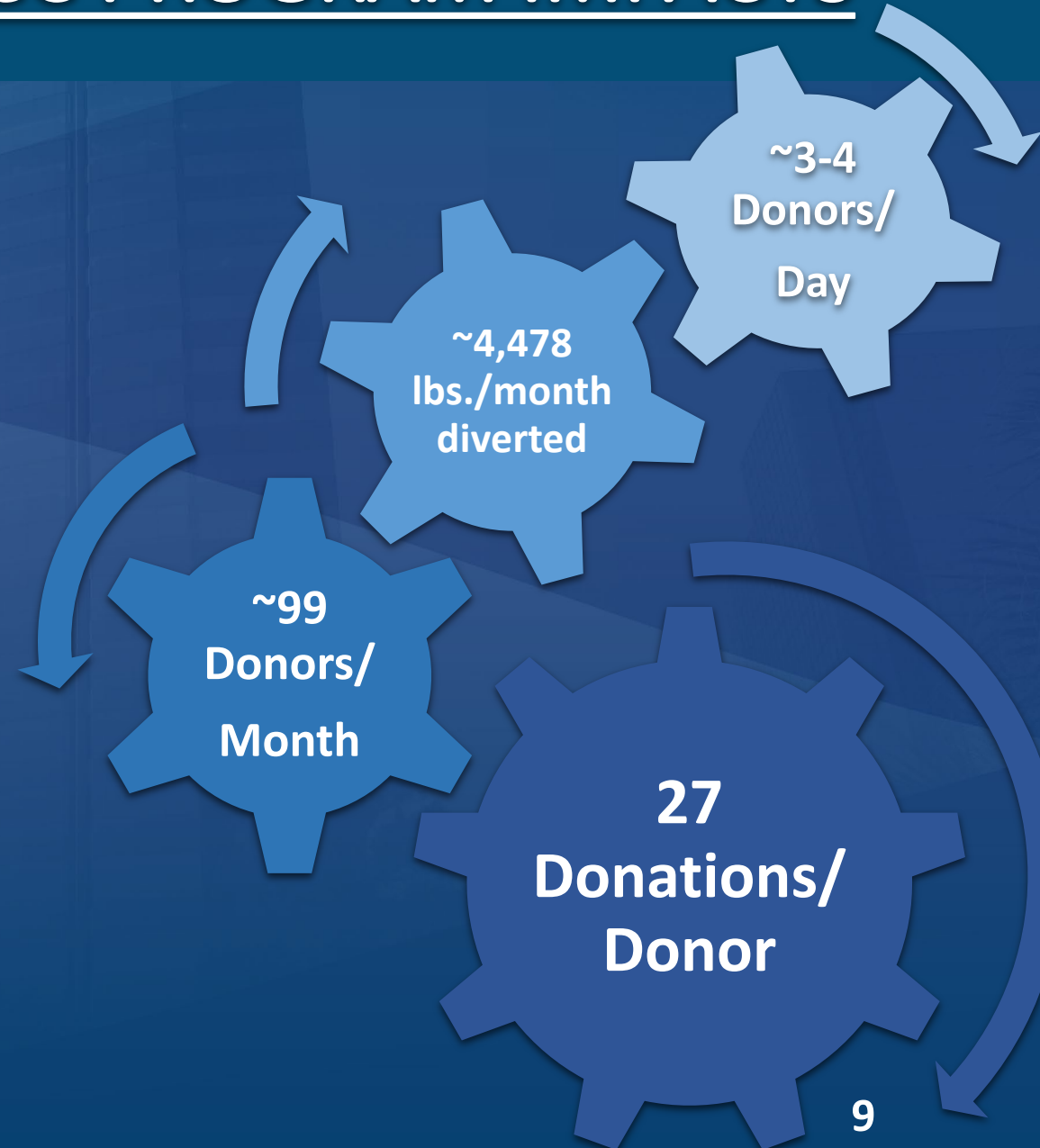
>994 Donors





SOUTH COUNTY CCC PROGRAM IMPACTS

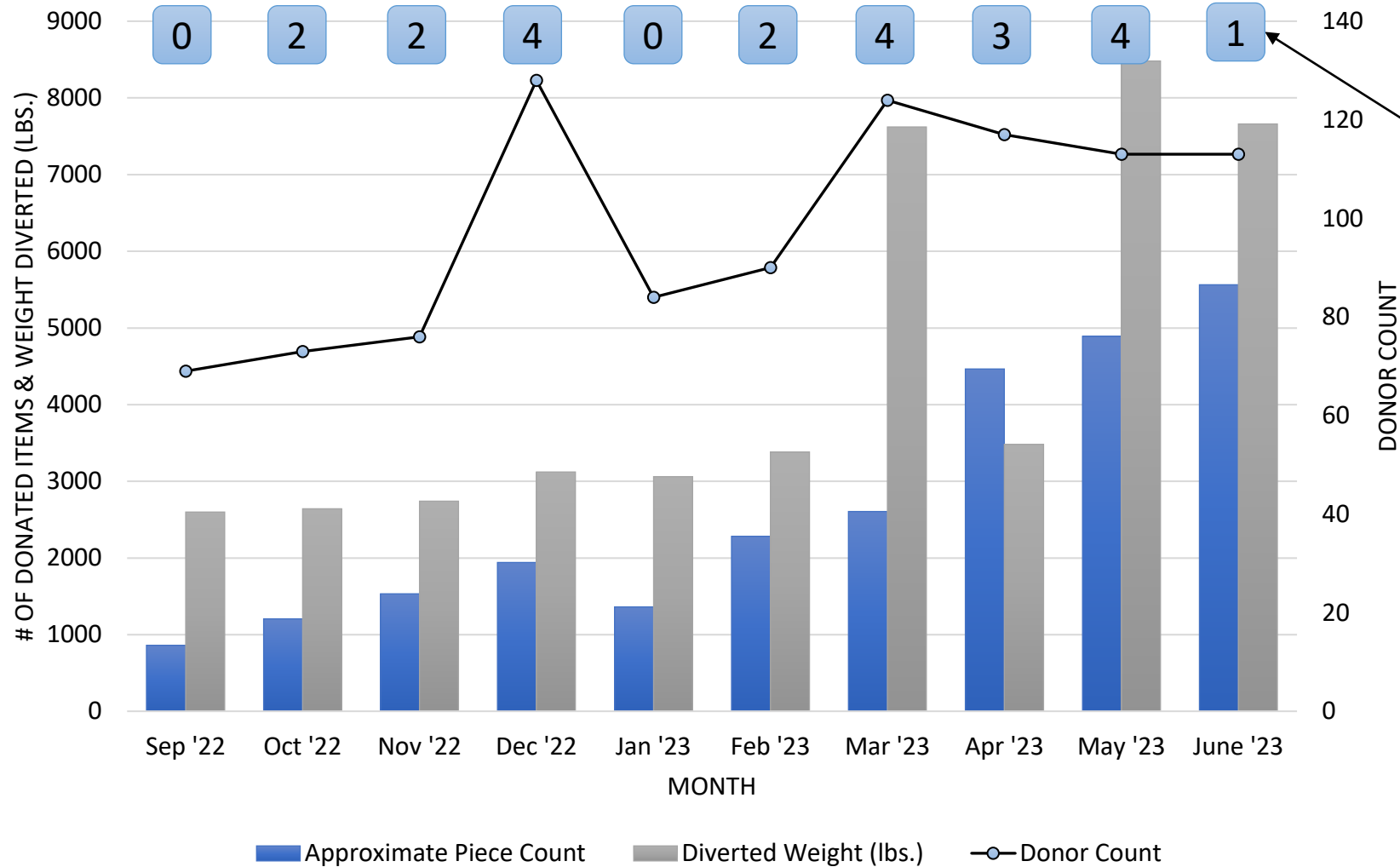
Month	Donor Count	Approximate Piece Count	Diverted Weight (lbs.)
Sep 12 th '22	69	860	2,600
Oct '22	73	1,207	2,640
Nov '22	76	1,534	2,740
Dec '22	128	1,942	3,120
Jan '23	84	1,363	3,060
Feb '23	90	2,284	3,380
Mar '23	124	2,605	7,620
Apr '23	117	4,465	3,480
May '23	120	5,336	8,480
June 29 th '23	113	5,562	7,660
TOTALS	994	27,158	44,780





SOUTH COUNTY CCC PROGRAM IMPACTS

Donation & Waste Diversion Program



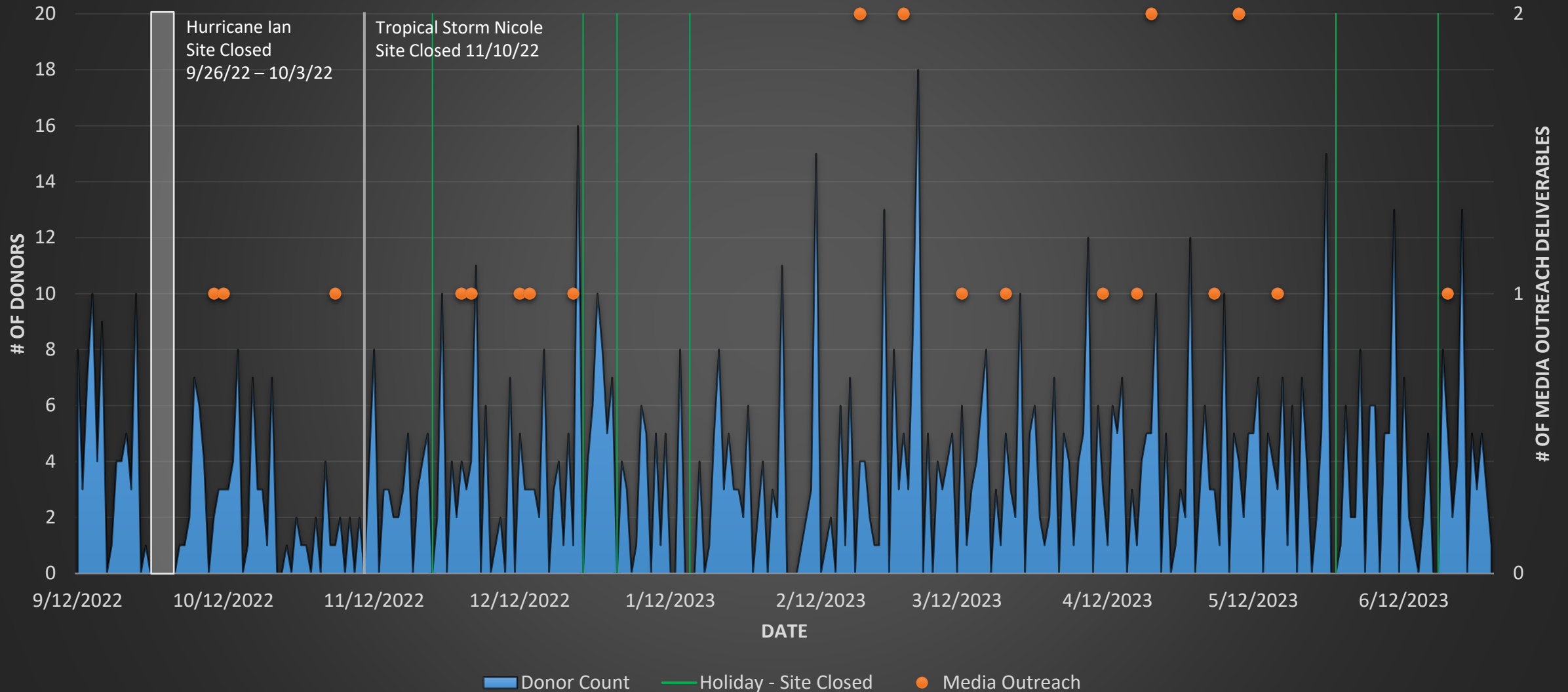
Media
Outreach
Deliverables





SOUTH COUNTY CCC PROGRAM IMPACTS

Donor Count Over Time





MEDIA EXPOSURE

8 Local TV
Pieces

4 County-
Made Media

4 Magazines

3 Industry
Newsletters

Hillsborough pilot program aims to reduce waste going to landfill

By BRITTANY Ó RUACHÁINN, Tampa Beacon Dec 12, 2022 Updated Feb 18, 2023

News ► Collection/Transfer

Hillsborough, FL Pilot Program Aims to Reduce Waste Going to Landfill

Posted
December 14, 2022

Waste Advantage

Hillsborough County Solid Waste Partners With Goodwill To Collect Items For Donations

By Staff Report - December 23, 2022 163

Goodwill Donations Can Be Dropped Off At South County Solid Waste

The county has established a Donation & Waste Diversion Pilot Program at the South County Solid Waste Facility, 13000 U.S. 41, Gibsonton.



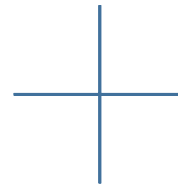
D'Ann Lawrence White, Patch Staff

Posted Fri, Dec 2, 2022 at 9:30 pm ET | Updated Tue, Dec 6, 2022 at 3:40 pm ET





MEDIA EXPOSURE





PROGRAM FUTURE

EXPAND

Agreement Renewed Until August 31, 2024
Second Trailer at Hillsborough Heights CCC

TARGET

Other Items with More Partners

- Non-recyclable waste, C&D debris

RECORD

More Data and Measure Impacts

- Composition of Donations

CONTINUE

Report, Inspire, and Share

- Invited to present to Goodwill's of Florida, RFT Summer Conference 2023, and more



Hillsborough
County Florida

DONATION & WASTE DIVERSION PROGRAM

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**Hillsborough
County Florida**
Solid Waste Management

Goodwill
Industries-Suncoast, Inc.



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Hillsborough County x Goodwill Suncoast

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